

As you can see, **Music.mobi** was sold for USD \$616,000, Games.mobi sold for USD \$401,500, sports.mobi for \$101,000 and movies.mobi sold for \$82,000. A clear indication that the dot .mobi domain market is *vibrant and well*, and that the domain community believes in the future of .mobi as **THE** domain extension for mobile devices.

**Alvaro Albarracin** from Miami, Florida, bought 6 of the premium domains listed above for more than one million dollars. He purchased GAMES.mobi, MOVIES.mobi, MUSIC.mobi, PHOTOS.mobi, SPORTS.mobi, and VIDEOS.mobi

**So, who is Alvaro Albarracin, and why did he buy those names?**

He recently posted the following comments on [DNForum](#):

“Hello to all of you the good domainers in this forum.

Thanks for all of the good and great coments. As you may already know, I won the bidding for the top 6 .mobi names. The transaction will close in the next few weeks.

My expertise may not be in the domain arena, (I have been here for over a year), but at one point in my life I was in charge of over 100K domain names some years back. I bought domains back in 1995 when people would not believe in the internet. I am sure many of you didn't like someone paying \$7.5 for [business.com](#) some years back, but when the domain and site was sold sometime back , people should realize that when someone has a vision, you will be provided with the rewards at the end of that vision.



For me .MOBI will be the next internet (not replacing the internet now). I believe people eventually will rather type on the phone games.mobi because they will believe that games.mobi is phone ready and [games.com](#) is not. At least in my mind 4 or 5 phone users vs 1 internet user, that will bring for sure some direct type ins on my names.

Lastly, all of us have to agree that you purchase names always on especulations, just like when you buy a house in pre-cunstruction, you buy it at \$300K and 3 or 4

years later maybe worth 3 or 4 times more... (At least it was like that.)... So I bought at pre-construction prices.

I am sorry for my english But thanks again, and I wish the very best day for you, and declaring angels serving you at all times...

Alvaro Albarracin”

An official press release is expected early next week and we will of course post it as soon as we receive it. In the meantime we recommend that you visit our sponsor [EuroDNS](#) for all your **.mobi** and **.asia** registration needs.

**Source:** Contributions by [Sedo.com](#), DNForum & [DomainNews.com](#) – December 6th, 2007